

Join us to explore the immense potential of  
creative entrepreneurship to transform local communities

# CREATIVE COMMUNITIES IGNITING CHANGE

entrepreneurship • tackling unemployment • revitalising communities



**FRIDAY 22<sup>ND</sup> JULY 2016**

Northern and Western Regional Assembly  
(formerly BMW Regional Assembly)

The Square, Ballaghaderreen, Co Roscommon, Ireland

Creative Communities Igniting Change is an  Erasmus+ project to challenge, empower and stimulate community creativity and entrepreneurship.

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[www.creativecommunities.how](http://www.creativecommunities.how)

The creative industries sector has been recognised at European level as a key driver of dynamic & innovative economies. Is Ireland doing enough to harness the potential of creative industries? We think not. Join us at this Erasmus + Multiplier Event to explore, plot and plan a new response.

## Registration & Launch

**9:30am** Registration and welcome by Chair of Roscommon LEADER Partnership, **Micheál Frain**.

Address and launch of conference by Minister for Jobs, Enterprise and Innovation, **Ms. Mary Mitchell O'Connor T.D.**

## Creative Communities

Inspiring communities creating employment in the creative sector

**10.00am** **Case studies, panel discussion and open forum facilitated by John Higgins (a passionate and proven advocate of rural communities).** John's company, JH Public Affairs, specialises in providing training and development with specific focus on Community Enterprise Development. He has vast experience working with rural communities and his work on The Kiltimagh Renewal: Best Practice in Community Enterprise was widely acknowledged and captured in a book of the same name.



**Sarah Daly, Creative Spark.** A true social innovator, Creative Spark acts as a facilitator between challenged communities and the potential of the creative industries. They have established a very special creative enterprise and training centre in Co. Louth. Creative entrepreneurs are encouraged through training, shared facilities (a print studio and ceramics studio) and affordable workspace provision.

**Sean O'Reilly, CEO, Leitrim Sculpture Centre, Contemporary Arts Space & Creative Enterprise Hub.** A 3D printing lab, an international sculpture centre, foundry and a creative enterprise hub – can there be as creative a small town in Ireland? Manorhamilton is a practical example of a town embracing creativity to stimulate a challenged rural economy.



**Brian McAuley, Dungannon Enterprise Centre.** Creativity in a box – literally! Innovative, low cost, high impact workspace solutions that create phenomenal employment. Brian is CEO of Dungannon Enterprise Centre and manages over 80,000 sq. ft. of workspace which, since establishment, has rented space to over 260 tenants. In 2013, Brian invested in 13 steel cargo cabins and founded The Cube in a 4,000 sq ft empty workspace unit.

**Deirdre Mortell, CEO of Social Innovation Fund Ireland.** Their mission is to find and back the best social innovations in Ireland and help them to grow. Not only is Deirdre leading Social Innovation Fund Ireland, she especially loves start-ups and has been involved in 7 in the last ten years.



**12.00pm** **Creative Communities Igniting Change, Martina Earley,** CEO of Roscommon LEADER Partnership. An EU ERASMUS + project to challenge, empower & stimulate community creativity and entrepreneurship.

Launch of Creative Communities Igniting Change Toolkit and Action Plan by **Dr. Paddy Tobin**, Head of the Centre for Creative Arts and Media (CCAM), GMIT.

Launch of **Ballaghaderreen Pilot Project** by **Senator Maura Hopkins**. A community embracing creative industries to transform their local economy.



**12.30pm** **Taste of Roscommon** - Delicious lunch showcasing the produce of County Roscommon, time to network and recharge.



# BOOKINGS: THIS IS A FREE CONFERENCE

# Inspiring Creative Entrepreneurs

Ireland needs more entrepreneurial citizens: creative, confident individuals who innovate to solve problems and convert ideas into value.

## 1:00pm Panel discussion and Open forum facilitated by Pauline White.

Pauline has been a Policy Analyst with the Western Development Commission since 2003 and wrote the WDC's 2009 report 'Creative West', the first sectoral review of the potential of the creative industries in the West of Ireland. She is currently the Project Co-ordinator for the €2m EU co-funded 'a creative momentum project' led by the WDC with partners in Sweden, Finland, Iceland and Northern Ireland.



**Úna Burke** is a multi-award winning Luxury Leather Accessories Designer and Artist. Using traditional leather-working techniques in her distinctly complex constructions, Úna makes both seasonal fashion collections and figurative art pieces. Originally from County Roscommon, she moved to the UK to study and, since graduation in 2009, has won numerous Art, Craft and Design awards including the 'Future Makers Emerging Maker award' and 'Irish Designer of the Year'. Úna regularly collaborates with other brands to create bespoke pieces. Such projects have been with luxury car manufacturer Lexus, cosmetics company L'Oreal and many projects for film and TV.

**Shane Deasy, Founder of Bitbuzz.** Shane was the founder and MD of an Irish Wi-Fi business called Bitbuzz, which was sold to Virgin Media in December 2014. He is also an investor in a number of Irish tech start-ups and is now the Executive Chairman of frockadvisor, a fashion tech company founded by Sonya Lennon and Brendan Courtney. Shane is also a Non Executive Director of the Social Innovation Fund Ireland.



**Alan Duggan, CEO of Tribal City Interactive.** A veteran of the mobile games industry, Alan is the CEO of Tribal City Interactive, and is part of a new games hub in the Centre of Creative Media and Arts. Alan was CEO and Studio Manager of Nephin Games where he managed development of multiple titles with a team of 19 staff for leading publishers such as Disney, Warner Brothers, and ESPN. Alan holds a Degree in Engineering from the University of Limerick, and also studied at Boston University and MIT.

**Dina Coughlan & Rory McPartland.** Seeing the potential for placements of Irish music in visual media, they established **Tremolo Music Publishing** as a home for artists and composers with a focus on synchronization licensing. Meanwhile, a sister company **Planet of Sound** is focused on Music Supervision, most recently working on the current Failte Ireland campaign and on "The Young Offenders" which gets its cinema release in 2016. Dina and Rory relocated from New York and will share their experience of establishing global creative businesses in the West of Ireland.



**Gillian Buckley, Western Development Commission.** Access to finance makes it all happen. Gillian is the Investment Manager of the WDC Investment Fund, a €32 million evergreen which comprises three sub-funds which will be of interest to communities and other social enterprises developing creative hubs. Their Community Loan Fund provides loan finance on flexible terms. Loans of between €10,000 to €100,000 have supported 50 communities in the Western Region realise their vision. For creative entrepreneurs, Gillian will share details of the Micro-loan Fund and SME Investment Fund.

## 4:00pm End of conference

However, places are limited, so early booking is advised.  
Book your place through Eventbrite or on our website  
[www.creativecommunities.how/booking](http://www.creativecommunities.how/booking)



**CLICK  
& BOOK**

# Creative Communities Igniting Change is working to achieve 4 big aims:

- 1** Build awareness of the entrepreneurial opportunities for people and communities through creative entrepreneurship.
- 2** Provide free online training and resources, multiplier events and dynamic regional alliances committed to tackling disadvantage through creative entrepreneurship.
- 3** Provide resources to establish creative incubators in communities who will provide training and workspace for these emerging entrepreneurs.
- 4** Contribute to the establishment of five Creative Community Alliances to mobilise a new creative sector response at regional level.

## Regional Partnership

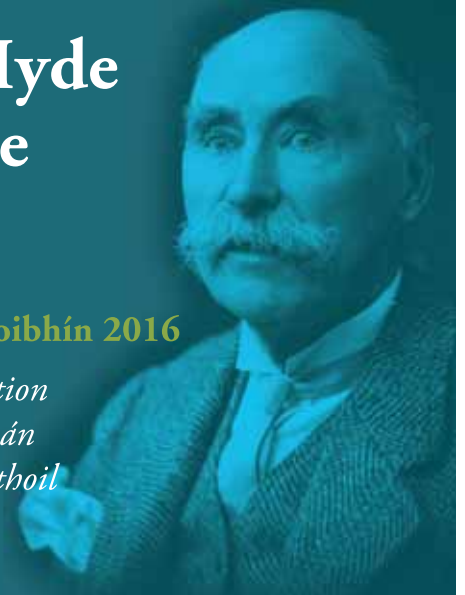
The **Creative Communities Igniting Change project** is benefitting from the guidance, input and support of the key enterprise, education and community stakeholders that have a commitment to developing the creative sector as a stimulator of training, job creation and community regeneration. Those involved are:-

- Roscommon LEADER Partnership
- Roscommon County Council through its Local Enterprise Office, Arts Office and Town Teams initiative
- Galway Roscommon Education & Training Board
- Western Development Commission
- Upper Shannon Erne Future Economy Project
- Westbic
- Galway Mayo Institute of Technology
- Athlone Institute of Technology
- Ballaghaderreen North West CDP

## Douglas Hyde Conference 2016

### Comhdháil an Chraoibhín 2016

*Telling Tales of Revolution  
An féidir leat aistriúchán  
a déanamh ar seo le'd' thoil*



**Date:** Thursday 21st July 2016

**Venue:** BMW (Northern & Western Regional Assembly)  
Conference Room, The Square,  
Ballaghaderreen, Co. Roscommon

**Time:** 9.30 am to 5.45 pm

## There is NO FEE to attend the event...

We appreciate you will be taking time out of your busy schedule to attend so we are working to ensure it will be a very worthwhile use of your time.

**How to Book** [www.creativecommunities.how/booking](http://www.creativecommunities.how/booking)

### For further Information contact

Amanda Mee at Roscommon LEADER Partnership **M:** (086) 046 0046

## Event location

### Northern & Western Regional Assembly

The Square  
Ballaghaderreen  
Co. Roscommon

